



VICTORIA PIRES

ART DIRECTOR & GRAPHIC DESIGNER

Working in the Advertising industry, extensive experience with graphic design and looking forward to become a recognized branding specialist.



CONTACT

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+55 54 9 9971 2182

Porto Alegre, Brazil

SKILLS

Adobe Photoshop – Advanced

Adobe Illustrator – Advanced

Adobe InDesign – Intermediate

Adobe After Effects – Intermediate

LANGUAGES

English – Advanced

Portuguese – Fluent/Native

ACHIEVEMENTS

Academic Excellence Recognition

First Class Undergraduate Thesis

Student Advertising Awards

REFERENCES

MARCELO HALPERN

Former Professor M.Sc at ESPM

+1 (437) 970-7359

marcelohalpern@gmail.com

FERNANDO SCHLICKMANN

Former Creative Director at W3haus

f.schlickmann@gmail.com

EDUCATION

Art Director Portfolio Program

Miami Ad School Sao Paulo (BR)

2021 - 2023

Beauty Industry Essentials Online Program

Fashion Institute of Technology (USA)

In Progress

Bachelor's Degree Advertising with honours

Escola Superior de Propaganda e Marketing (BR)

2016 - 2020

EXPERIENCE

Sr. Art Director and Brand Designer at [Plenty](#)

May 2021 - Present

Jr. Art Director at [W3haus](#)

Apr. 2020 - May 2021

Jr. Art Director at [Escala](#)

Nov. 2019 - Apr. 2020

Assistant Art Director at [Global](#)

Jul. 2018 - May 2019

Assistant Art Director at [Escala](#)

Jan. 2018 - Jul. 2018

EXTRACURRICULAR ACTIVITIES

Social Media Course (16 hours)

Share (BR)

2018

Visual Identity Course (30 hours)

4ED Design School (BR)

2017

Graphic Design (100 hours)

Flexxo IT Training Center (BR)

2015